

## Education

### College for Creative Studies / Detroit, MI

BFA Graphic Design  
2009–2013

### Macomb Community College / Warren, MI

Liberal Arts  
2008–2009

## Experience

### Junior Associate/Design / Finn Partners

Design lead for health care client: creating website landing pages, designing and coding email templates, creating new layouts for custom social media images, as well as any other requested design-related work.

Design work for social media, marketing and public relations for clients ranging from consumer, B2B, technology, health care and professional services.

April 2014–Present

### Designer / Crafty Lady Trio

Responsible for creating and maintaining the e-commerce site, using social media to bring in new clients, and creating marketing materials.

December 2011–December 2013

## CLIENT SPONSORED PROJECTS

### Avanti Press, Inc. / Brand Identity Redesign

Worked as a team of three to redesign the brand and it's sub-brands, as a cohesive system. Final solution selected for first place.

January 2013–April 2013

### Compuware & United Way / UI Design

Worked as a class and individually to create an early-learning tracking application with Compuware for the United Way.

September–December 2012

### Shinola / Brand Identity Redesign

Worked as a team of four to create an identity redesign of the Shinola lifestyle brand. Created a new essence and kinetic identity system, with various digital applications.

January–April 2012

## Skills

### Proficient

- » InDesign
- » Illustrator
- » Photoshop
- » Coda (HTML, CSS)
- » WordPress
- » MailChimp/Constant Contact

### Knowledgeable

- » Fireworks
- » After Effects
- » Dreamweaver
- » FontLab

### Other Skills

- » Researching
- » Design & Marketing Strategy
- » Social Media
- » Type Design
- » Hand Lettering & Calligraphy
- » Hand Crafted Additions
- » Binding Techniques
- » Photography

## Associations & Achievements

### AIGA Member

Detroit, MI  
2010–Present

### Avanti Press, Inc. Sponsored Project

1st Place  
April 2013

### CCS Student Exhibition

Work selected for display  
2010, 2011, 2012, 2013

### CCS Dean's List

Fall 2009 & Fall 2010

### CCS Portfolio Scholarship

2009 - 2013

### MCC Dean's List

2008 - 2009